

DETROIT RIVERFRONT CONSERVANCY PRESENTS

WEST RIVERFRONT PARK DESIGN COMPETITION



REQUEST FOR QUALIFICATIONS

JUNE 29, 2017



INVITATION

Greetings,

All great cities have a place where everyone feels welcome. In Detroit, it's our Riverfront.

Over the past decade, the Detroit RiverFront has transformed our city. It is the most diverse gathering place in the region, drawing everyone from kids to seniors, from Detroit and beyond, from all walks of life.

The riverfront connects us to nature.
The riverfront gives us an escape from everyday life.
The riverfront makes us proud to be from Detroit.
The riverfront brings out the best in all of us.

And our work continues. The Conservancy has acquired a twenty-two acre site that has the potential to transform millions of lives. We are seeking a team of designers to help us dream about the possibilities of the Detroit Riverfront, and bring that vision into focus. West Riverfront Park will be a showpiece of the region, and have a profound impact on local residents.

The Park will transform the regional narrative about Detroit, drawing families into the city from throughout Southeast Michigan. It will radically improve the lives of residents in the adjacent Southwest, Mexicantown, and Corktown communities. And West Riverfront Park will become a powerful driver of economic development, unlocking the potential of a long-forgotten corner of the city and generating millions of dollars in new jobs and tax revenue.

This special park will be created by collaboration between visionary designers and passionate Detroiters, building on the Conservancy's legacy as a leader in community engagement to welcome the visions of all Detroiters into design and programming decisions.

Please dream big. Build your team out of your favorite people. This is a special moment in the history of Detroit, and we intend to find the best people in the world to create the future, together.

Sincerely,

Mark Wallace,
President & CEO



PROJECT PARTNERS AND SUPPORTERS

Planning for the West Riverfront Park is made possible by these generous project partners and supporters:

DESIGN COMPETITION PARTNER:



RIVERFRONT PLANNING PARTNERS:



ABOUT THE DETROIT RIVERFRONT CONSERVANCY

The Detroit RiverFront Conservancy was founded by three partners: General Motors, the City of Detroit, and the Kresge Foundation. Today, the Conservancy is the largest public-private partnership in the State of Michigan, and has successfully raised \$165 million to build and maintain the East Riverfront. The Conservancy has a close working relationship with the City of Detroit and the Detroit Economic Growth Corporation (DEGC). Under the leadership of Mayor Mike Duggan, and City of Detroit Planning Director Maurice Cox, Detroit has made great strides to engage residents and community leaders in the effort to elevate the quality of design for our built environment.

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PROJECT CONTEXT

A TRANSFORMATIVE LANDSCAPE

PARTNERSHIPS AND PERSEVERANCE

The ongoing transformation of the Detroit RiverFront serves as a living demonstration of the positive impact that progressive partnerships can deliver on behalf the Detroit community. Despite decades of physical decline, and the resulting isolation and fragmentation of its people, leaders from the public, private and philanthropic communities came together to reclaim one of the City's most precious assets, Detroit's public waterfront.

The Detroit RiverWalk project proves the importance of working together to envision and implement Detroit's signature public venue – a place that now surpasses Detroit's major sports and entertainment facilities in annual visits; a diverse gathering place that people from many cultures, backgrounds and geographies can experience as their own.

MOMENTUM AND BELIEF

Our collaborative work on the RiverFront has yielded tangible success, inspiring another generation of complex public-facing projects such as Campus Martius Park, the Q-Line and the repositioned Cobo Center - all incubated by the partnering strategies of the Detroit RiverFront Conservancy.

Most importantly, the RiverFront has elevated the spirit of Detroiters. The positive personal experiences of all kinds of people - children, families, seniors, local employees, visiting ex-pats and more - are collectively growing a new belief in Detroit's future being shared by all. The proof is evident in the human interaction amongst ages, demographics and perspectives. Groups used to living separately now come together on our public waterfront and display a renewed sense of pride, which in turn breathes life and optimism into realizing Detroit's unmet potential.



PROJECT CONTEXT

GUIDING PRINCIPLES

The West Riverfront Park will be a public platform for social interaction, recreation, and a respite for city residents, regional visitors and tourists to enjoy Detroit's waterfront. In service to this vision, we've identified four principles to guide the qualifications, design competition and evaluation process:

WORLD CLASS DESIGN, ACROSS BOUNDARIES

Detroit's global legacy as a seat of creativity, innovation and production lies in stark contrast to its patterns of sprawl, disinvestment and isolation. As Detroit enters this pivotal stage in its history, the West Riverfront Park represents a unique opportunity for the world's design talent to engage with people across cultures, ethnicities, income levels, genders and generations, with the goal of shaping a vibrant gathering place for all.

UNIQUELY DETROIT

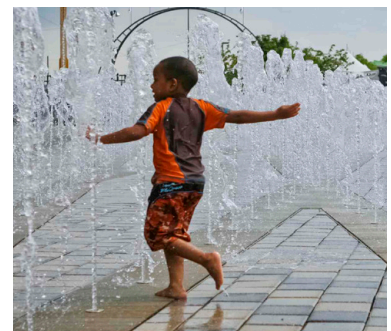
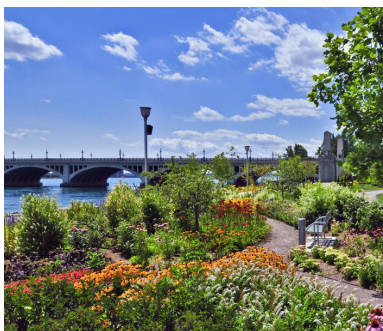
The inspiration, programming and design for the park will be informed by a group of stakeholders representing local communities. Intentional collaboration between design teams and stakeholders will shape the vision, purpose and quality of place for a Park that will authentically represent the Detroit and its people.

REGIONAL DESTINATION FOR RECREATION

The Park is poised to become a regional destination for recreational use, given its direct connection to the Detroit RiverWalk and emergent non-motorized recreation networks such as the Iron Belle Trail and the Inner Circle Greenway. The Park will demonstrate a new standard for public recreation space with mass appeal across geographies.

NEIGHBORHOOD IDENTITY & CULTURE

The park will celebrate the spirit, history and community aspirations of its nearest neighborhoods: Mexicantown, Corktown and Southwest Detroit, which - despite their sociocultural vitality, resilience and close proximity - still lack a high quality, representative public gathering place on Detroit's waterfront.



PROJECT CONTEXT

DESIGN EXPECTATIONS

ELEVATING STANDARDS

As the largest contemporary public space investment in Detroit, West Riverfront Park will complement other significant public space improvements throughout the city. The design will drive connectivity to adjacent districts, neighborhoods and gathering places. West Riverfront Park aspires to be more than a unique green space, but a destination landscape borne of Detroit's true essence – and a gathering place that reinforces why Detroiters love their City.

ACTIVATING SPACE, ENERGIZING PEOPLE

Park programming should be sensitive to daily, weekly and seasonal cycles, in direct response to the wide variety of user groups, levels of utilization and climate. This includes the creation of areas of activity with distinct scale and character that will elevate the human experience, while still recognizing the diverse and evolving demands placed on contemporary open spaces. The Park should physically and symbolically represent the City of Detroit's commitment to design, culture, neighborhood identity and long term financial stability.

UNLOCKING UNMET POTENTIAL

The Park's transformational physical improvements and its sensitivity to access and connectivity will have a profound impact on the quality of life for local residents. And its strategies – from design to programming to creative partnerships, will catalyze multi-lateral activity with the potential to re-energize nearly 400 acres of underutilized real estate, spurring equitable economic development patterns that could reconnect Southwest Detroit, Mexicantown and Corktown with the waterfront.

RISING DEMAND

The Conservancy's efforts to transform the City's waterfront have been implemented successfully and the exponential growth in usage demonstrates public ambition for continued growth. The West Riverfront Park design will be integrated into the Conservancy's comprehensive plan for Detroit's international riverfront for the benefit of residents and visitors alike.



SITE

A LANDMARK OPPORTUNITY

WEST RIVERFRONT PARK TODAY

At 22 acres, West Riverfront Park is similar in scale to some of the most widely celebrated new public spaces in the US and Canada. In its current state, the Park is comprised of a grand lawn space with a public promenade along the Detroit River. The Park is becoming a popular destination for passive recreation such as walking, bicycling, picnics and fishing. It also supports active programming such as special events, concerts, festivals and family activities.

SEEDING NEIGHBORHOOD CONNECTIONS

Nearby neighborhoods Mexicantown, Corktown and Southwest Detroit are rich in history and are enjoying the beginning stages of socioeconomic resurgence – despite being isolated from the nearby Riverfront by railyards and industrial land uses. Today, emerging trends, such as the rise of bicycle culture, a renewed commitment to civic engagement and the sharp uptick in the utilization of public spaces all point toward the potential to reconnect local communities to the waterfront, while delivering a signature gathering place to serve the public at large.

EARLY PUBLIC PROGRAMMING

West Riverfront Park has played host to a series of public events over the past two summers. From large music festivals such as the MoPop Festival (15,000 attendees) and the Downtown Hoedown, to community celebrations such as Fiesta Del Rio and the Student Zone for the Ford Fireworks, West Riverfront Park is building an early reputation for providing the public with a variety of offerings and experiences.

OPEN SPACE NETWORK DESTINATION

The Park will connect with Michigan's 1,273-mile Iron Belle Trail, the newest addition to Michigan's thousands of miles of recreational trails stretching from Detroit to Ironwood in the state's Upper Peninsula. In addition, West Riverfront Park will serve as a destination within Inner Circle Greenway, a 26 mile non-motorized pathway encircling the city of Detroit through the cities of Hamtramck, Highland Park, and Dearborn. The planned Gordie Howe International Bridge between Detroit and Windsor will accommodate pedestrians and bicycles, linking to the RiverWalk, Detroit's MoGo Bike Share and the City of Windsor's 26-mile bike loop.



SITE CONDITIONS & CONSTRAINTS

SITE CONDITIONS

West Riverfront Park is a key element in the Detroit RiverFront Conservancy's vision to implement 5.5 miles of the Detroit RiverWalk from the Riverside Park at the Ambassador Bridge to Gabriel Richard Park at Belle Isle. The site was formerly occupied by the Detroit Free Press Building, which was demolished in 2008. The open green space is also located just south of the Main Post Office at 1401 W. Fort Street. The site contains three pedestrian access points which are paved walkways from Jefferson Avenue to the 65 ft. wide RiverWalk.

PHYSICAL CONSTRAINTS

- ◆ The site includes an existing seawall structure. The existing concrete slab, located on the west end of the site serves as the tie-back for a section of the existing seawall.
- ◆ The site includes a secured building with perimeter fencing. Design solutions must provide access to this building from Jefferson Avenue.

ENVIRONMENTAL CONSTRAINTS

- ◆ Due to the presence of historic soil contaminants the site is currently covered with an environmental orange barrier topped with 12" of clean fill. An environmental Due Care Plan is available upon request.
- ◆ The May Creek Greenway path will eventually connect to West Riverfront Park, representing a vital pedestrian link to the RiverWalk from neighborhoods on the upland side of Jefferson Avenue.
- ◆ Design solutions should maintain or reduce current stormwater run-off capacity.



QUALIFICATIONS TO COMPETE

METHOD & ELEMENTS

Consideration for this project will be given to visionary teams that have demonstrated the ability to incorporate community input into design concepts as well as deliver well executed projects on schedule and budget. Professional services include, but are not limited to: master planning, landscape architecture, architecture, civil / environmental engineering.

DESIGN METHODOLOGY

The team's written or diagrammatic description of the approach and design philosophy should highlight the team's approach toward design and demonstrate an understanding of the project. The response to this criterion should include recognition of the unique design constraints presented by this project and how the proposed team is exceptionally suited to solve these issues.

DESIGN ELEMENTS

- Children's playscape
- Continuous RiverWalk
- Detroit bike share station
- Family-oriented activities
- Fishing piers
- Location for engraved brick pavers within the walkways
- Music (amphitheatre, etc.)
- Pavilion/Plaza with restrooms and food amenities
- Seawall to accommodate boat docking
- Sports venues (football/soccer, basketball, baseball, skateboarding, etc.)
- Universal accessibility
- Water feature

RELEVANT PROJECT EXAMPLES (MAXIMUM OF 5)

Team members should have experience working with multidisciplinary teams and on projects similar in size and complexity. The project team should demonstrate experience in projects which have been implemented. The project examples should show specialized design expertise, technical competence, familiarity with sustainability principles and capacity for meaningful community engagement.



QUALIFICATIONS TO COMPETE

FORMATS & REQUIREMENTS

SUBMISSIONS

Respondent submissions should be limited to twenty (20) pages, including a maximum of five (5) work samples of relevant scale. Each respondent shall provide the following information:

Cover letter indicating interest (not included in 20 page limit), project understanding, and composition of team.
Description of qualifications (limited to 20 pages, including 5 work samples), including:

EXPERIENCE: The respondent's relevant experience with similar project(s).

DESIGN INTENT: A statement of design intent and philosophy which describes how the work samples are relevant to the approach (no more than 2 pages.)

COMMUNITY ENGAGEMENT: The respondent's demonstrated expertise and ability to engage residents and incorporate that input into design concepts

BUDGET & SCHEDULE: Ability to plan and execute work effectively, meet deadlines, interface professionally with public agencies, and produce conceptual budgets.

PROFESSIONAL QUALIFICATIONS: A resume for each key member of the team who will be working on the project (including sub-consultants). Provide information on how long the members of the firm have been working together and a list of similar projects the firm or individuals have worked. Resumes should be no more than one-page per person and will not be counted against the 20-page limit.

RELEVANT PROJECTS: A full written description and color images of five (5) relevant projects that have been completed along with contact information (email and phone numbers) for the clients who engaged the respondent's team. Project examples shall be comparable to the proposed project, and include primary involvement and experience of key personnel from the respondent team.

Provide ten (10) copies of your submission and one (1) electronic PDF version of the same proposal on a USB flash drive. Incomplete submissions will not be considered.

The submittals must be completed and sent via registered mail by 4:00 PM EST on Wednesday July 19, 2017.

Attn: Ritchie Harrison
The Detroit RiverFront Conservancy
600 Renaissance Center
Suite 1720
Detroit, MI 48243-1802

QUESTIONS

All questions and communication regarding this RFQ / Competition should be submitted in writing to Ritchie Harrison at ritchie.harrison@detroitriverfront.org. Questions must be received by July 6, 2017. Questions after July 6, 2017 will not be considered. Any additional information and/or clarification regarding this RFQ/Competition will be issued in the form of an addendum to this RFQ/Competition Guidebook by July 10, 2017. Respondents will be responsible for keeping abreast of the addenda as they are posted to the detroitriverfront.org website. All such addenda shall become a part of the RFQ/Competition, and all respondents shall be bound by such, whether or not received by the respondent.

RFQ / COMPETITION PROCESS

RFQ & PUBLIC INTERVIEWS

STAGE 1: REQUEST FOR QUALIFICATIONS

RFQ Announced	June 29, 2017
Deadline for questions	July 6, 2017
Question responses posted	July 10, 2017
Responses due	July 19, 2017
Shortlist notifications	July 31, 2017

STAGE 2: PUBLIC INTERVIEWS

Interviews held over a 3-day period in Detroit Jury Panel will evaluate submittals and interview teams	August 7-9, 2017
Four (4) teams will be announced as finalists to advance to the competition round	August 15, 2017

RFQ / COMPETITION PROCESS

CONCEPT DEVELOPMENT & JURY REVIEW

STAGE 3:

DESIGN CONCEPT DEVELOPMENT

Each of the finalist teams will be provided a stipend of \$30,000

August 25, 2017

Teams will be given ten (10) weeks to develop and complete a design concept plan. Stipend is intended to cover all travels and materials related to the competition and deliverables.

September - November 2017

Design teams are required to incorporate resident input into their designs and undertake additional engagement. DRFC will organize one (1) public meeting at the start of the design process to help teams gather public input. Teams will also have the option of engaging members of a Community Advisory Team consisting of local residents.

September 2017

STAGE 4:

PRESENTATION & JURY REVIEW

Design concept plans due

November 10, 2017

Finalist team presentations in Detroit
The Jury Panel will evaluate and rank the teams

November 14 - 15, 2017

Winner announced

December 2017

RFQ / COMPETITION PROCESS

SELECTION CRITERIA & EXPECTATIONS

STAGE 1: REQUEST FOR QUALIFICATIONS

A selection committee composed of staff from the City of Detroit, Detroit RiverFront Conservancy and Detroit Economic Growth Corporation shall screen and rate all submitted RFQ responses. A list of shortlisted respondents will be chosen based on qualifications, previous completed works, approach to community engagement, and understanding of the nature of the project (see full criteria below).

A total of eight (8) shortlisted respondents will be interviewed. The selection committee may request additional meetings with respondents to gather further information before making a final selection.

Selection criteria:

- ◆ Qualifications and capacity to perform work
- ◆ Design intent and philosophy
- ◆ Experience with, or understanding of, the project intent and the nature of the site
- ◆ Understanding of local planning, design opportunities and constraints
- ◆ Approach to community engagement and building local relationships and partnerships

STAGE 2: PUBLIC INTERVIEWS

Shortlisted respondents will be invited to Detroit to share their ideas and participate in public interviews with a Jury Panel. The Jury is comprised of members of the Conservancy, national design professionals and civic leaders. The public interviews demonstrate transparency, build anticipation for the park and reinforce the principle that West Riverfront Park belongs to everyone and will be designed with civic input.

Following the interviews, 4 teams will be selected as finalists and given a stipend of \$30,000 to generate design concepts for the Park over a 10-week period.

STAGE 3: DESIGN CONCEPT DEVELOPMENT

The Conservancy will curate a robust community engagement process that will include a series of benchmarking trips to parks of similar scale, context and socio-cultural relevance.

The engagement process will include:

- ◆ An intensive weeklong local engagement highlighting multiple locations throughout the city and region
- ◆ Walking tours, boat tours, bicycle tours and community convenings
- ◆ On-line survey instruments to solicit public input into the design process

The Conservancy will identify a Community Advisory Team that will participate in the benchmarking trips, accompanied by Conservancy staff who will capture their feedback and observations. This information will be shared with design competition participants.

STAGE 4: PRESENTATIONS & JURY REVIEW

Following the 10 weeks of design, the finalist teams will present their concepts to the public, including final presentation materials including models, drawings, etcetera which will be assembled and exhibited for the public.

The national jury and Community Advisory Team will have opportunity for formal input, and the public will be encouraged to discuss and debate the ideas and aspiration contained within the full range of proposals. The Conservancy will engage the two top finalists to discuss ideas and approach, as well as to negotiate design fees and contract terms before announcing the winning concept.

RFQ / COMPETITION PROCESS

SELECTION CRITERIA & EXPECTATIONS

FINAL DESIGN CONCEPT DELIVERABLES

Following the ten (10) week design concept development stage, teams are expected to provide representations of completed design concept plans in a range of formats. These include drawings to models that will be used in various formats including the DRFC website and publications, and an exhibition that will coincide with the finalist team presentations in November. Teams are also required to submit a cost estimate for their design.

SELECTION CRITERIA

Design concept plans will be judged and scored by the Jury Selection Panel in part using guidelines to be determined and specified at the point of invitation to Stage 3 of the competition. The design concept plans will be ranked in order of scoring by the Jury Panel and delivered to leadership of the Detroit RiverFront Conservancy. The winning team will advance for negotiations with the DRFC.

All submittals will be evaluated using the same criteria. DRFC will accept the qualifications and submittals that it believes best meets the goals of the project outlined in this document.

GENERAL INSTRUCTIONS

LEGAL OBLIGATIONS: This Request for Qualifications is not intended as, and does not constitute, a binding agreement, but is merely intended to specify some of the proposed terms and conditions of the transaction contemplated herein. Neither party may claim any legal right against the other party by reason of signing this Request for Qualifications nor by taking any action in reliance thereon. Each party hereto fully understands that no party shall have any legal obligations to the other, or with respect to the proposed transaction, unless or until all of the terms and conditions of the proposed transaction have been negotiated, and agreed to by all parties. Ownership of materials and design concepts will become property of the Client.

NEWS RELEASES: Public disclosure regarding this RFQ and subsequent awards will be coordinated by the Detroit RiverFront Conservancy

INQUIRIES: All questions and communication regarding this RFQ should be submitted in writing to Ritchie Harrison at ritchie.harrison@detroitriverfront.org. Questions must be received by July 6, 2017. Questions initiated after July 6, 2017 will not be considered.

SIGNATURE REQUIREMENTS: Submittals to the RFQ must be signed by the Lead Designer.

DELIVERY: Submittals to the RFQ: Ten (10) hard copies and one (1) electronic file in PDF format on a USB flash drive must be sent via registered mail to the Office of the Detroit RiverFront Conservancy, Attn: Ritchie Harrison – July 19, 2017 by 4 PM EST/COB.

RFQ ADDENDA: In the event that it becomes necessary to revise any part of this RFQ, or if additional information is necessary to enable the proposing teams to make an adequate interpretation of the provisions of this RFQ, an addendum(s) to this RFQ will be posted to the www.detroitriverfront.org website.

REJECTION RIGHTS: The DRFC reserves the right, at any time, to modify, waive or otherwise vary the terms and conditions of this RFQ including, but not limited to, the deadlines for submission and submission requirements. The DRFC further reserves the right to reject any or all submittals, and to cancel or withdraw this RFQ at any time. Proceeding with the selected team is dependent upon the negotiation of a mutually acceptable A/E Agreement.

COST OF PREPARING RESPONSES: No reimbursement will be made by the DRFC for any costs incurred in the preparation of submittals to this RFQ.

RFQS TO BE IN EFFECT: Each RFQ shall state it is valid for a period of not less than 90 days from submission due date.

PROHIBITED INTEREST: No consulting service contract will be awarded to any firm or corporation for a period of one (1) year after they have employed any exempt management employee directly from the DRFC , provided, however, that this provision will not apply in the event the employee so hired is not involved in any way with work being performed by the firm or corporation for the DRFC.

OWNERSHIP AND REUSE OF DOCUMENTS: All documents prepared and submitted in response to this RFQ project shall become the property of the DRFC and the DRFC shall own all ideas, documents and materials developed or prepared in response to this RFQ. All documents prepared are subject to reuse by the DRFC in accordance with the provisions of Michigan statutes.

GENERAL INSTRUCTIONS

NONDISCRIMINATION: It is the policy of the DRFC to provide workplaces free from discrimination, harassment and related inappropriate behavior. The DRFC does not condone or tolerate any behavior that is discriminatory, harassing or otherwise inappropriate when such behavior is based on an individual's or group's race, color, national origin, religion, gender, marital status, age, disability, sexual orientation, genetic information or other protected category. Gender includes but is not limited to sex, pregnancy, childbirth or medical conditions related to childbirth, and gender-related self-identity which can be shown by evidence such as medical history, care or treatment of the gender-related identity, consistent and uniform assertion of the gender-related identity or any other evidence that the gender-related identity is sincerely held. Teams are encouraged to adopt such policies and provide workplaces free of discrimination in terms of conditions of employment, including benefits.

PROHIBITED COMMUNICATION: All teams, their agents and representatives are prohibited from lobbying City Council, the Mayor, elected officials and their staff, City departments, selection committee members or city project consultants relative to this RFQ. Non-compliance with this provision will result in disqualification of Offeror from consideration.

DEBARMENT AND SUSPENSION: By signing and submitting a response to the RFQ, the team certifies that no principal (which includes officers, directors, or executives) is presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from participation on this project by any federal or state department or agency.

DISCREPANCIES, ERRORS AND OMISSIONS: Any discrepancies, errors, or ambiguities in this RFQ or addenda (if any) should be reported in writing to the DRFC's contact person identified in this RFQ. Should it be found necessary, a written addendum to this RFQ will be issued. The DRFC will not be responsible for any oral instructions, clarifications, or other communications.

DISQUALIFICATION: The DRFC reserves the right to disqualify any team, firm(s) or individual(s) before or after opening of the RFQ/Competition, upon evidence of violation of this RFQ or collusion with intent to defraud or other illegal practices on the part of the team, firm(s) or individuals.

PUBLIC ENTITY CRIMES: A person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a bid on a contract to provide any goods or services to a public entity, may not submit a bid on a contract with a public entity for the construction or repair of a public building or public work, may not submit a bid on leases of real property to a public entity, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with any public entity, and may not transact business with any public entity.

TRUTH IN NEGOTIATIONS CERTIFICATE: For a lump sum, salary multiplier or cost-plus-a-fixed-fee professional service contract over the threshold amount provided in Michigan statutes, the respondent shall, if selected, execute a Truth in Negotiations Certificate stating that the wage rates and other factual unit costs supporting the compensation are accurate, complete and current at the time of contracting. If requested by the City of Detroit and DRFC Partnership, financial statements including balance sheet, profit and loss and statement of changes in financial position for the latest annual report for each participating firm shall be submitted together with the name of banks and other financial institutions with which the respondent conducts business.

DISPUTE AND COMPLAINTS: All complaints or grievances should be first submitted orally or in writing to the DRFC. The DRFC shall investigate the validity of the complaint and present the findings in writing to the firm or individual. If the firm is dissatisfied with the findings, firm may then make an appeal to DRFC. The firm's appeal will be heard by DRFC once recommended by the Selection Committee.

GENERAL INSTRUCTIONS

INFORMATION DESIGNATED A TRADE SECRET AND/OR CONFIDENTIAL AND/OR PROPRIETARY: All submittals (including all documentation and materials attached to the submittal or provided in connection with this RFQ) submitted to the DRFC are subject to Michigan's public records law, which require disclosure of public records, unless exempt, if a public records request is made. All submittal (including all documentation and materials attached to the submission or provided in connection with this RFQ (even if in a separate envelope) submitted to the DRFC cannot be returned. THE DRFC WILL NOT CONSIDER ANY RFQ IF THE ENTIRE RFQ IS LABELED A TRADE SECRET AND/OR CONFIDENTIAL AND/OR PROPRIETARY.

If a firm or individual believes that its submittal (including all documentation and materials attached to the RFQ or provided in connection with this RFQ) contains information that is a trade secret (as defined by Michigan law) and/or information that is confidential and/or proprietary and therefore exempt from disclosure then such information must be submitted in a separate envelope and comply with the following requirements. In addition to submitting the information in a separate envelope, the firm or individual must include a general description of the information designated as a trade secret and/or confidential and/or proprietary and provide reference to the Michigan statute or other law which exempts such designated information from disclosure in the event of a public records request.

The DRFC does not warrant or guarantee that information designated by a firm or individual as a trade secret and/or confidential and/or proprietary is a trade secret and/or confidential and/or proprietary and exempt from disclosure. The DRFC offers no opinion as to whether the reference to the Michigan statute or other law by a firm or individual is/are correct and and/or accurate. The DRFC will only notify firm or individual of a public records request if such public records request asks for information that is designated by firm or individual as a trade secret and/or confidential and/or proprietary and firm or individual, at its own expense, will have forty-eight (48) hours after receipt of such notice (email notice is acceptable notice) to file the necessary court documents to obtain a protective order.

Please be aware that the designation of information as a trade secret and/or confidential and/or proprietary may be challenged in court by any person or entity. By designation of information as a trade secret and/or confidential and/or proprietary, firm or individual agrees to defend the DRFC, its employees, agents and elected and appointed officials ("Indemnified Parties") against all claims and actions (whether or not a lawsuit is commenced) related to its designation of information as a trade secret and/or confidential and/or proprietary and to hold harmless the Indemnified Parties for any award to a plaintiff for damages, costs and attorneys' fees, and for costs and attorneys' fees (including those of the DRFC) incurred by the DRFC by reason of any claim or action arising out of or related to firm's or individual's designation of information as a trade secret and/or confidential and/or proprietary.

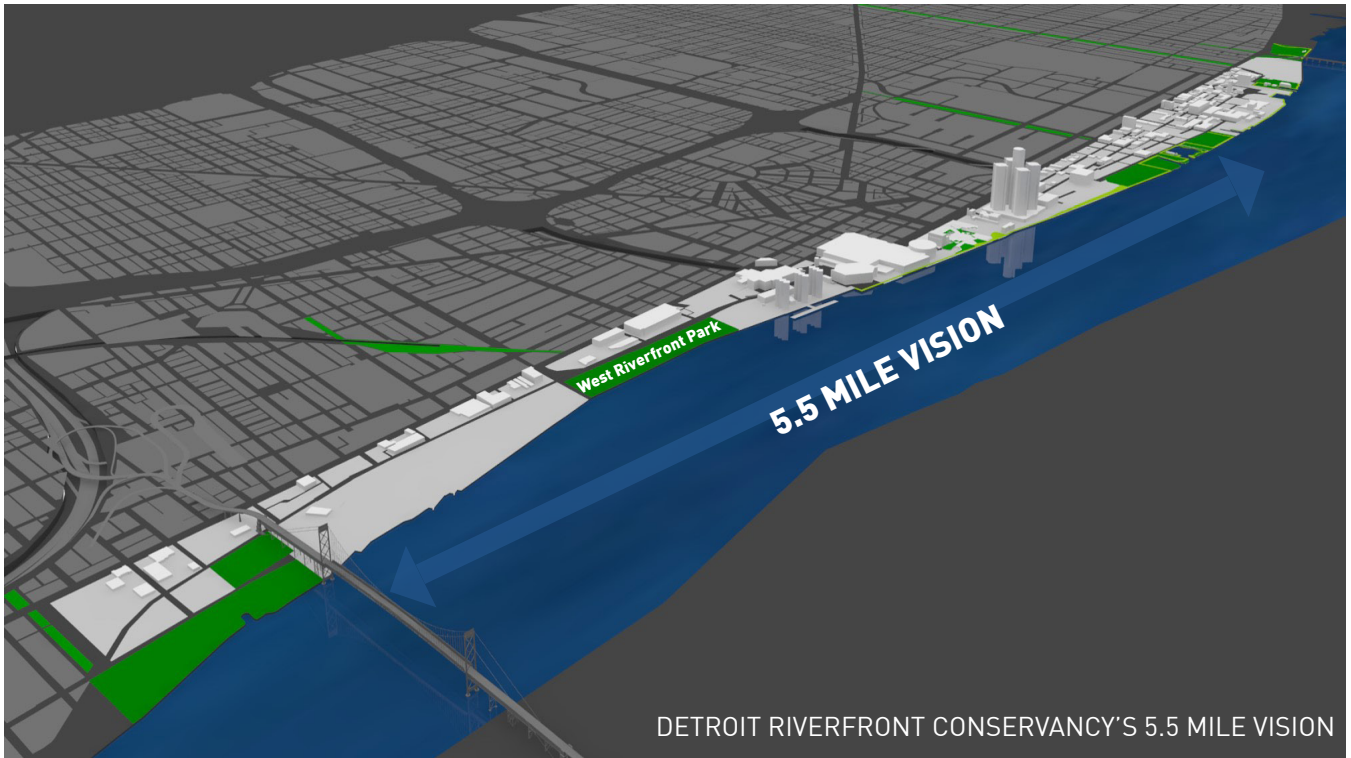
Failure to comply with the requirements above shall be deemed as a waiver by firm or individual to claim that all additional information in its response is a trade secret and/or confidential and/or proprietary regardless if such information is labeled trade secret and/or confidential and or proprietary. Firm or individual acknowledges and agrees that all information in firm's or individual's RFQ (not including information submitted in a separate envelope) will be disclosed, without any notice to firm or individual, if a public records request is made for such information.

PLEASE BE ADVISED THAT FIRM'S OR INDIVIDUAL'S SUBMISSION, INCLUDING THE INFORMATION SUBMITTED IN A SEPARATE ENVELOPE IN ACCORDANCE WITH THE REQUIREMENTS SET FORTH ABOVE, WILL BE DISTRIBUTED TO THE SELECTION COMMITTEE MEMBERS, DRFC STAFF AND CONSULTANTS TO ALLOW FIRM'S OR INDIVIDUAL'S ENTIRE SUBMISSION, INCLUDING THE INFORMATION SUBMITTED IN A SEPARATE ENVELOPE, TO BE EVALUATED AND CONSIDERED FOR AWARD OF THIS AGREEMENT.

THE ENTIRE CONTENTS OF FIRM'S OR INDIVIDUAL'S RFQ INCLUDING THE INFORMATION SUBMITTED IN A SEPARATE ENVELOPE, MAY BE DISCUSSED AT MEETINGS THAT ARE OPEN TO THE PUBLIC, SUBJECT TO THE REQUIREMENTS SET FORTH IN MICHIGAN STATUTES.

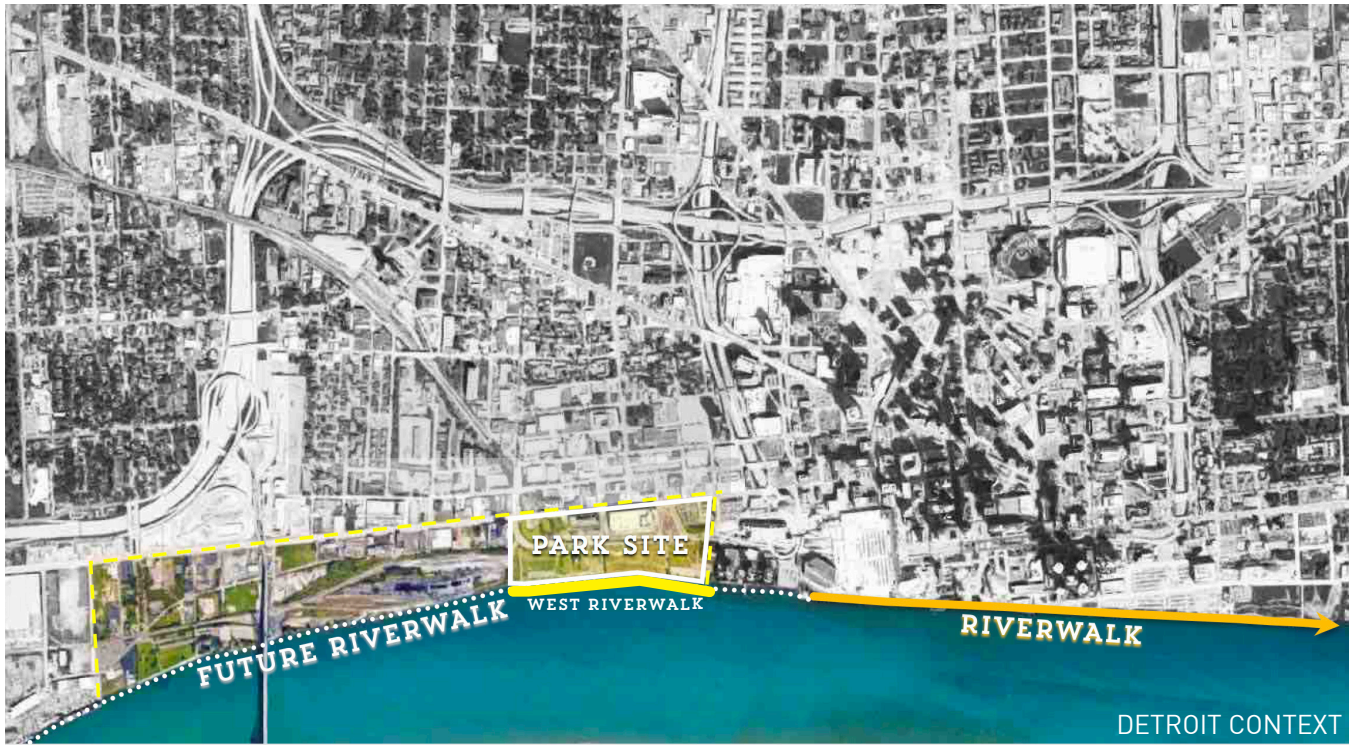
APPENDIX

SITE MAPS



APPENDIX

SITE MAPS



MAP OF ADJACENT NEIGHBORHOODS & PARKS

APPENDIX

EXISTING WEST RIVERWALK



APPENDIX

EXISTING PROGRAMMING



APPENDIX

EXISTING PROGRAMMING



2016 FIREWORK STUDENT ZONE



2016 FIREWORK STUDENT ZONE

APPENDIX

EXISTING PROGRAMMING

